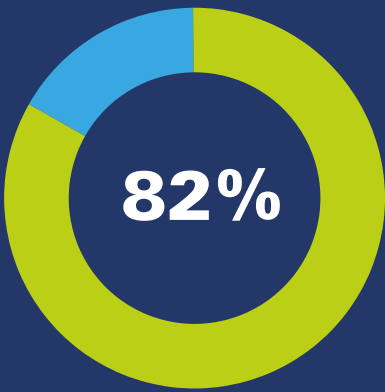




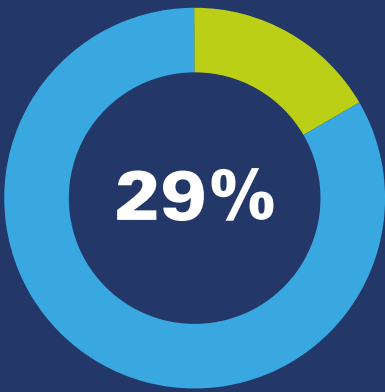
BRINGING YOU A BETTER BUSWAY



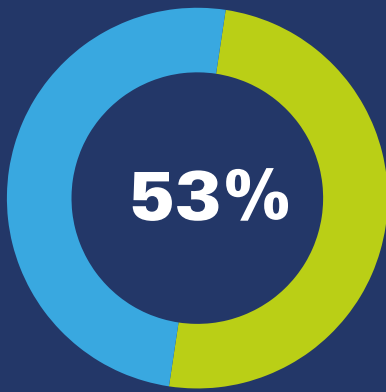
An incredible 2,311 members of the public gave feedback on our consultation and gave us great insight on what we could do better.



Have used the Busway in the past 6 months



Use the Busway 5 or more days a week



Use the Busway to travel to work



P+



Both **Longstanton** and **St Ives** Park & Ride sites came out as the top boarding stops



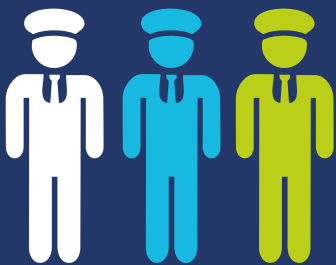
Top 3 destinations are:



CAMBRIDGE CITY CENTRE

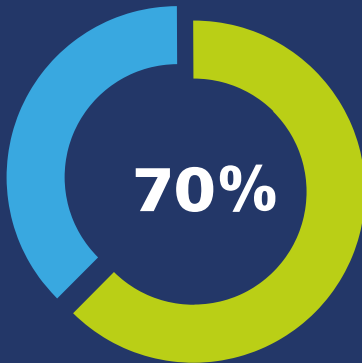
BIOMEDICAL CAMPUS

CAMBRIDGE RAIL STATION

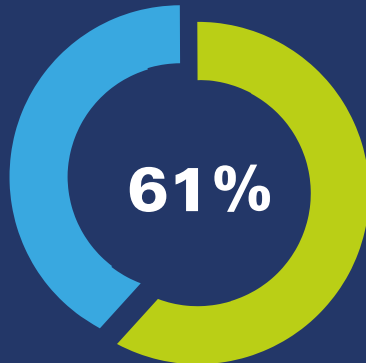


70%

Were satisfied with the helpfulness you got from your driver



Asked for a more frequent service



Have had to stand some or all of the time

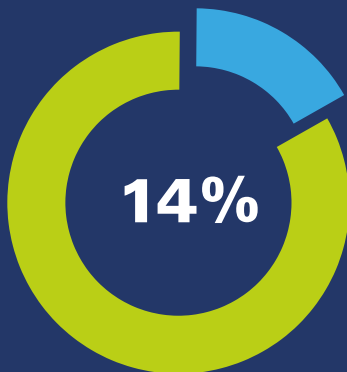


You gave a Net Promoter Score of **NPS -18**

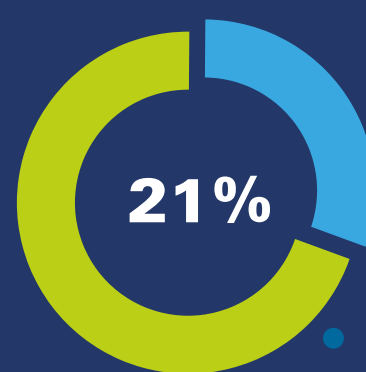


Top 3 age groups are

25-34 **35-44** **45-54**
(22%) (21%) (20%)



Asked for double decker buses at peak times



Asked for later evening services



Stagecoach

OUR CUSTOMERS ASKED FOR

**Better Capacity
at Peak Times**

YES

That's
1464
more
seats



18 New Buses onto
Busway Routes through
a **£5m** investment

**Improved
Frequency & better
Punctuality**

YES



05 minute
Frequency

A **5 minute** frequency
during peak times*

**Easier Journey
planning &
Timetable Layouts**

YES



**A NEW
MOBILE
APP**

New & improved app
which you can use to track
buses, view live departure
times & buy mobile tickets

Value Tickets

YES



**GROUP
SAVINGS**

Save with our
Cambridgeshire Family
Dayrider tickets

**Safety
Assurances**

YES



**SAFETY
& DRIVER
TRAINING**

Great Driver Training
& public communications
on how the busway works