

# Proudly serving our communities for 40 years



9 October 1980

Stagecoach is founded by Brian Souter and his sister, Ann Gloag, with the first coach services running between Scotland and London

1980



1989

We become the first UK transport group to expand overseas, buying buses in Malawi, Africa

1987

Stagecoach invests in several National Bus Company businesses

1985

Transport Act allows private operators to run bus services throughout Great Britain enabling Stagecoach to expand



1981

Princess Diana completes the fairy tale for the 750 million people around the world tuning into the most-watched wedding in history



1985

The first mobile phone calls in the UK are made



1990



1991

the World Wide Web goes global



1992

Stagecoach continues to expand overseas, entering the New Zealand bus market with the purchase of Wellington City Transport



1993

Stagecoach is listed on the London Stock Exchange, valued at £134m



1986

30 million people tune into Eastenders on Christmas Day to see Dirty Den serve divorce papers on Angie



1986

Magic Bus launched in Glasgow. This budget bus service was used initially to run between Castlemilk and Easterhouse using former London Routemasters.

1992

Stagecoach Rail is launched, offering sleeper train services from Scotland to London

1996

Stagecoach starts operating the UK's first privatised train service - South West Trains - marking the start of a 23 year railway journey

1996

Stagecoach becomes the largest bus operator in Scandinavia with the purchase of Swedish bus operator, Swebus, running 3000 buses in Sweden, Norway and Denmark.



1997

Start of Stagecoach Supertram with a 27 year concession to run tram services in Sheffield

1994

Stagecoach starts running its first bus services in London

1995

Britain draws closer to Europe with the Channel Tunnel opening



2003

Stagecoach transforms the low cost coach travel market with the launch of megabus.com



2005

George Psaradakis drives the number 30 Stagecoach bus which is involved in the tragic bombings in London's Tavistock Square



2000

1999

Stagecoach enters the US market for the first time with a £1.1bn buy out of American Bus and Coach USA



1998

Amazon and Starbucks launch in the UK



1998

Stagecoach and Virgin join forces on the UK rail network

2007

The world's first iPhone is released



2007

We continue to innovate, introducing the first double decker buses in the US



2001

Tragedy strikes in the US with the 9/11 attacks

2007

Demonstrating our environmental focus, we launch the UK's first bio-buses



1999

The overseas bus expansion continues, as Stagecoach acquires Hong Kong's Citybus Group - the second largest franchise bus operator in Hong Kong



2007

New and innovative ideas keep flowing with the trial of a hovercraft between Fife and Edinburgh



2010

2010

We show our entrepreneurial spirit with the trial of an amphibious bus on the Clyde



2008

We launch Scotland's first carbon neutral bus network

2013

Martin Griffiths becomes Chief Executive of Stagecoach, and Ross Paterson becomes Finance Director



2012

Stagecoach enters in to the UK's first deep rail alliance with Network Rail



2011

Millions tune in to watch Prince William of Wales and Catherine Middleton get married



2012

We play a huge role in the London 2012 Olympics and Paralympics, operating the media and athletes transportation



2011

We trial an innovative sleeper coach service between Glasgow and London



2014

Stagecoach delivers transport for the Commonwealth Games and the Ryder Cup

2014

We expand our budget megabus.com services into France, Germany and Italy

2016

We place a £97m order for 480 new buses which is part of more than £1bn of new greener buses introduced in the previous decade



2018

megasightseeing starts running in London



2018

Launch of Tram-Train in Sheffield, the first of its kind in the UK



2017

Stagecoach dedicates a bus to those killed, injured or affected, by the terrible terror attack at Manchester Arena and to staff at the Royal Manchester Children's Hospital



2018

We launch our industry leading bus driver apprenticeship scheme

2020

Stagecoach rolls out a fleet of 32 new electric double-decker buses in Manchester representing one of the biggest single investments in electric buses anywhere in Europe



2020



2020

Launch of Tees Flex, a state-of-the-art demand bus service, in partnership with Tees Valley Combined Authority

2020

We're proud to serve with the launch of the new Stagecoach brand

